


ONTARIO CHIROPRACTOR ASSOCIATION
2011 TV CAMPAIGN - JUNE & JULY FLIGHTS

Note - due to schedule changes, technical difficulties etc. spots may not air as indicated

STATION	PROGRAM	TIMES	DAY	# SPOTS		
CTV ONTARIO	CTV NEWS @ 6	6-7P	MON MAY30-FRI JUN3	1	 * TOP AUDIENCE PROGRAMMING	
	THE COLBERT REPORT	1235A-1A	MON MAY30-FRI JUN3	2		
	CRIMINAL MINDS	12M-1A	FRI JUN03	2		
	LAW & ORDER CI	9-10P	SUN JUN05	1		
	CTV NEWS @ 6	6-7P	MON JUN06-FRI JUN 10	1		
	THE COLBERT REPORT	1235A-1A	MON JUN06-FRI JUN 10	2		
	LAW & ORDER: LA	10-11P	MON JUN06-FRI JUN 10	1		
	CRIMINAL MINDS	12M-1A	FRI JUN10	2		
	CSI: NEW YORK	9-10P	FRI JUN10	1		
	CTV NEWS @ 6	6-7P	MON JUN13-FR JUN17	1		
	THE COLBERT REPORT	1235A-1A	MON JUN13-FR JUN17	2		
	CTV NEWS @ NOON	12N-1P	MON JUN13-FR JUN17	1		
	CTV NEWS @ 1130	1130P-1205A	MON JUN13-FR JUN17	1		
	THE MENTALIST	10-11P	THU JUN16	1		
	BLUE BLOODS	10-11P	FRI JUN17	1		
	CRIMINAL MINDS	12M-1A	FRI JUN17	2		
	GLOBAL	DAYS OUR LIVES	1-2P	MON MAY30-FRI JUN3		1
		ET CANADA	730-8P	MON MAY30-FRI JUN3		1
		GLOBAL NEWS	530-730P	MON MAY30-FRI JUN3		1
NEWS FINAL 1		11P-12M	MON MAY30-FRI JUN3	2		
PRIME CDN ROTN		7-11P	MON MAY30-FRI JUN3	1		
BONES		8-9P	WED JUN01	1		
PGA GOLF		12N-7P	SAT JUN04	2		
SNL		1130P-1A	SAT JUN04	2		
BROTHERS & SISTERS		10-11P	SUN JUN05	1		
GLOBAL NEWS		530-730P	MON JUN06-FRI JUN 10	1		
NEWS FINAL 1		11P-12M	MON JUN06-FRI JUN 10	2		
NCIS		8-9P	TUE JUN07	1		
NCIS LA		9-10P	TUE JUN07	1		
THE OFFICE		9-930P	WED JUN08	1		
PGA GOLF		12N-7P	SAT JUN11	2		
GLOBAL NEWS		530-730P	MON JUN13-FR JUN17	1		
HAWAII 5-0		10-11P	MON JUN13	1		
NEWS FINAL 1		11P-12M	MON JUN13-FR JUN17	2		
BONES		8-9P	WED JUN15	1		
SNL		1130P-1A	SAT JUN18	2		
BROTHERS & SISTERS		10-11P	SUN JUN19	1		

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STATION	PROGRAM	TIMES	DAY	# SPOTS
CBC ONTARIO	SATURDAY MOVIE	11P-1A	SAT JUN04	1
	STANLEY CUP	4P-2A	MON JUN06-SUN JUN12	1
	CBC NEWS: TODAY	12N-1P	MON JUN13-FR JUN17	1
CITY TV	BREAKFAST TELEVISION	6-9A	MON MAY30-FRI JUN3	4
	CITYNEWS AT 6	6-7P	MON MAY30-FRI JUN3	1
	AMERICA'S GOT TALENT	9-11P	TUE MAY31	1
	RULES OF ENGAGEMENT	830-9P	THU JUN02	1
	CITY NEWS WEEKEND	6-630P	SAT JUN04	1
	FUNNIEST HOME VIDEOS	7-8P	SUN JUN05	1
	BREAKFAST TELEVISION	6-9A	MON JUN06-FRI JUN 10	2
	CITYLINE	9-10A	MON JUN06-FRI JUN 10	1
	EP DAILY	1135P-12M	MON JUN06-FRI JUN 10	1
	LATE NIGHT BLOCK	1-5A	MON JUN06-FRI JUN 10	2
	NATE BERKUS	10A-11P	MON JUN06-FRI JUN 10	1
	AMERICA'S GOT TALENT	9-10P	WED JUN08	1
	MODERN FAMILY	830-9P	WED JUN08	1
	HOW I MET YOUR MOTHER	9-930P	THU JUN09	1
	MY RONA HOME RPT	10-11P	FRI JUN10	1
	CANADIAN ROTATION	7-11P	SAT JUN11	1
	DAY ROTATION WKND	6A-7P	SAT JUN11	2
	FUNNIEST HOME VIDEOS	7-8P	SUN JUN12	1
	BREAKFAST TELEVISION	6-9A	MON JUN13-FR JUN17	2
	LATE NIGHT BLOCK	1-5A	MON JUN13-FR JUN17	2
	ROLE LIFE MOST AM	12N-1P	MON JUN13-FR JUN17	1
	COUGAR TOWN	8-830P	WED JUN15	1
	MODERN FAMILY	830-9P	WED JUN15	1
	HOW I MET YOUR MOTHER	1030-11P	THU JUN16	1
	DAY ROTATION WKND	6A-7P	SAT JUN18	2
	LATE NIGHT WEEKEND	11P-5A	SAT JUN18	1
	SAT SUN CANADIAN	630-7P	SAT JUN18	1
FUNNIEST HOME VIDEOS	7-8P	SUN JUN19	1	

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A CHANNEL ONTARIO	ACCESS HOLLYWOOD	730-8P	MON JUN13-FR JUN17	1
	ELLEN	4-5P	MON JUN13-FR JUN17	1
OMNI 2	LAW & ORDER: SVU	7-8P	MON MAY30-FRI JUN3	1
	THE PRICE IS RIGHT	11A-12N	MON MAY30-FRI JUN3	2
	TWO AND A HALF MEN	10-1030P	MON MAY30-FRI JUN3	1
	LAW & ORDER: CI	6-7P	MON JUN06-FRI JUN 10	1
	SMARTER THAN 5TH	12N-1P	MON JUN06-FRI JUN 10	1
	THE PRICE IS RIGHT	11A-12N	MON JUN06-FRI JUN 10	2
	KING OF QUEENS	1030-11P	MON JUN13-FR JUN17	1
OMNI 1	DONT FORGET THE LYRICS	11A-12N	MON MAY30-FRI JUN3	2
	RAY/KING OF QUEEN	5-6P	MON MAY30-FRI JUN3	1
	THE BIG GAME	1230A-2A	MON MAY30-FRI JUN3	1
	WITHOUT A TRACE	5-6P	SUN JUN05	2
	DAVID LETTERMAN	1130P-1A	MON JUN06-FRI JUN 10	1
	DONT FORGET THE LYRICS	11A-12N	MON JUN06-FRI JUN 10	2
	HOW I MET YOUR MOTHER	630-7P	MON JUN13-FR JUN17	1
	WITHOUT A TRACE	5-6P	SUN JUN19	2
TOTAL CONVENTIONAL SPOTS				113