

ONTARIO CHIROPRACTOR ASSOCIATION
2011 TV CAMPAIGN - MAY FLIGHT

Note - due to schedule changes, technical difficulties etc. spots may not air as indicated
Note - indicated as M-Su 6A-559A, when airs in multiple broadcasts of program that week

STATION	PROGRAM	TIMES	DAY	# SPOTS
CBC NEWS NETWORK	AFTERNOON ROTATION	6A-559A	MON MAY02 - SUN MAY 8	6
	AFTERNOON ROTATION	6A-559A	MON MAY09 - SUN MAY 15	6
	AFTERNOON ROTATION	6A-559A	MON MAY16 - SUN MAY 22	6
	CONNECT	6A-559A	MON MAY02 - SUN MAY 8	1
	CONNECT	6A-559A	MON MAY09 - SUN MAY 15	1
	CONNECT	6A-559A	MON MAY16 - SUN MAY 22	1
	POWER & POLITICS	6A-559A	MON MAY02 - SUN MAY 8	1
	POWER & POLITICS	6A-559A	MON MAY09 - SUN MAY 15	1
	POWER & POLITICS	6A-559A	MON MAY16 - SUN MAY 22	1
	SART NEWS ROT	6A-559A	MON MAY02 - SUN MAY 8	1
	SART NEWS ROT	6A-559A	MON MAY09 - SUN MAY 15	1
	SART NEWS ROT	6A-559A	MON MAY16 - SUN MAY 22	1
	SAT DOCUMENTARY ROT	6A-559A	SAT MAY 7	1
	SAT DOCUMENTARY ROT	6A-559A	SAT MAY 14	1
	SAT DOCUMENTARY ROT	6A-559A	SAT MAY 21	1
	THE NATIONAL	6A-559A	MON MAY02 - SUN MAY 8	2
	THE NATIONAL	6A-559A	MON MAY09 - SUN MAY 15	2
	THE NATIONAL	6A-559A	MON MAY16 - SUN MAY 22	2
	WEEKEND MORNING	6A-559A	SAT MAY 7 - SUN MAY 8	2
	WEEKEND MORNING	6A-559A	SAT MAY 14 - SUN MAY 15	2
	WEEKEND MORNING	6A-559A	SAT MAY 21 - SUN MAY 22	2
	WEEKEND OVERNIGHT	6A-559A	SAT MAY 7 - SUN MAY 8	4
	WEEKEND OVERNIGHT	6A-559A	SAT MAY 14 - SUN MAY 15	4
	WEEKEND OVERNIGHT	6A-559A	SAT MAY 21 - SUN MAY 22	4



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STATION	PROGRAM	TIMES	DAY	# SPOTS
GAME TV	ROTATION	6A-559A	MON MAY02 - SUN MAY 8	14
	ROTATION	6A-559A	MON MAY09 - SUN MAY 15	14
	ROTATION	6A-559A	MON MAY16 - SUN MAY 22	14
HGTV	CRACKING ANTIQUE	6A-559A	MON MAY02 - SUN MAY 8	2
	CRACKING ANTIQUE	6A-559A	MON MAY09 - SUN MAY 15	2
	CRACKING ANTIQUE	6A-559A	MON MAY16 - SUN MAY 22	2
	DESIGN DNA WKEND	6A-559A	SAT MAY 7 - SUN MAY 8	1
	DESIGN DNA WKEND	6A-559A	SAT MAY 14 - SUN MAY 15	1
	DESIGN DNA WKEND	6A-559A	SAT MAY 21 - SUN MAY 22	1
	DISASTER DIY	6A-559A	MON MAY02 - SUN MAY 8	2
	DISASTER DIY	6A-559A	MON MAY09 - SUN MAY 15	2
	DISASTER DIY	6A-559A	MON MAY16 - SUN MAY 22	2
	PROPERTY LADDER	6A-559A	MON MAY02 - SUN MAY 8	1
	PROPERTY LADDER	6A-559A	MON MAY09 - SUN MAY 15	1
	PROPERTY LADDER	6A-559A	MON MAY16 - SUN MAY 22	1
	REAL ESTATE	6A-559A	MON MAY02 - SUN MAY 8	2
	REAL ESTATE	6A-559A	MON MAY09 - SUN MAY 15	2
	REAL ESTATE	6A-559A	MON MAY16 - SUN MAY 22	2

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STATION	PROGRAM	TIMES	DAY	# SPOTS
SLICE	BULDGING BRIDES	6A-559A	MON MAY02 - SUN MAY 8	2
	BULDGING BRIDES	6A-559A	MON MAY09 - SUN MAY 15	2
	BULDGING BRIDES	6A-559A	MON MAY16 - SUN MAY 22	2
	END OF MY LEASH	6A-559A	MON MAY02 - SUN MAY 8	3
	END OF MY LEASH	6A-559A	MON MAY09 - SUN MAY 15	3
	END OF MY LEASH	6A-559A	MON MAY16 - SUN MAY 22	3
	LIFESTYLE WEEKEND	6A-559A	SAT MAY 7 - SUN MAY 8	3
	LIFESTYLE WEEKEND	6A-559A	SAT MAY 14 - SUN MAY 15	3
	LIFESTYLE WEEKEND	6A-559A	SAT MAY 21 - SUN MAY 22	3
	MARRIAGE UNDER CONST	6A-559A	MON MAY02 - SUN MAY 8	2
	MARRIAGE UNDER CONST	6A-559A	MON MAY09 - SUN MAY 15	2
	MARRIAGE UNDER CONST	6A-559A	MON MAY16 - SUN MAY 22	2
	MILLIONAIRE MATCH	6A-559A	MON MAY02 - SUN MAY 8	1
	MILLIONAIRE MATCH	6A-559A	MON MAY09 - SUN MAY 15	1
	MILLIONAIRE MATCH	6A-559A	MON MAY16 - SUN MAY 22	1
	MOVIE	6A-559A	MON MAY02 - SUN MAY 8	2
	MOVIE	6A-559A	MON MAY09 - SUN MAY 15	2
	MOVIE	6A-559A	MON MAY16 - SUN MAY 22	2
	OUTLAW INLAW	6A-559A	MON MAY02 - SUN MAY 8	3
	OUTLAW INLAW	6A-559A	MON MAY09 - SUN MAY 15	3
	OUTLAW INLAW	6A-559A	MON MAY16 - SUN MAY 22	3
	REALHOUSEWIVES ORANGE C	6A-559A	MON MAY02 - SUN MAY 8	3
	REALHOUSEWIVES ORANGE C	6A-559A	MON MAY09 - SUN MAY 15	3
	REALHOUSEWIVES ORANGE C	6A-559A	MON MAY16 - SUN MAY 22	3
	REALHOUSEWIVES	6A-559A	MON MAY02 - SUN MAY 8	6
	REALHOUSEWIVES	6A-559A	MON MAY09 - SUN MAY 15	6
	REALHOUSEWIVES	6A-559A	MON MAY16 - SUN MAY 22	6

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STATION	PROGRAM	TIMES	DAY	# SPOTS
SLICE	RICH BRIDE	6A-559A	MON MAY02 - SUN MAY 8	7
	RICH BRIDE	6A-559A	MON MAY09 - SUN MAY 15	7
	RICH BRIDE	6A-559A	MON MAY16 - SUN MAY 22	7
	WEDDING ROTATION	6A-559A	MON MAY02 - SUN MAY 8	1
	WEDDING ROTATION	6A-559A	MON MAY09 - SUN MAY 15	1
	WEDDING ROTATION	6A-559A	MON MAY16 - SUN MAY 22	1
WEATHER NETWORK	EVENING ROTATION	6A-559A	MON MAY02 - SUN MAY 8	14
	EVENING ROTATION	6A-559A	MON MAY09 - SUN MAY 15	14
	EVENING ROTATION	6A-559A	MON MAY16 - SUN MAY 22	14
	FULL ROTATION	6A-559A	MON MAY02 - SUN MAY 8	16
	FULL ROTATION	6A-559A	MON MAY09 - SUN MAY 15	16
	FULL ROTATION	6A-559A	MON MAY16 - SUN MAY 22	16
	HAPPENING NOW	6A-559A	MON MAY02 - SUN MAY 8	13
	HAPPENING NOW	6A-559A	MON MAY09 - SUN MAY 15	13
	HAPPENING NOW	6A-559A	MON MAY16 - SUN MAY 22	13
	LOCAL FORECAST	6A-559A	MON MAY02 - SUN MAY 8	13
	LOCAL FORECAST	6A-559A	MON MAY09 - SUN MAY 15	13
	LOCAL FORECAST	6A-559A	MON MAY16 - SUN MAY 22	13

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STATION	PROGRAM	TIMES	DAY	# SPOTS
W NETWORK	COME DINE WITH ME	6A-559A	MON MAY02 - SUN MAY 8	1
	COME DINE WITH ME	6A-559A	MON MAY09 - SUN MAY 15	1
	COME DINE WITH ME	6A-559A	MON MAY16 - SUN MAY 22	1
	LATE FRINGE ROTATION	6A-559A	MON MAY02 - SUN MAY 8	4
	LATE FRINGE ROTATION	6A-559A	MON MAY09 - SUN MAY 15	4
	LATE FRINGE ROTATION	6A-559A	MON MAY16 - SUN MAY 22	4
	W FRIDAY NIGHT MOVIE	6A-559A	FRI MAY 6	1
	W FRIDAY NIGHT MOVIE	6A-559A	FRI MAY 13	1
	W FRIDAY NIGHT MOVIE	6A-559A	FRI MAY 20	1
	W MOVIE	6A-559A	MON MAY02 - SUN MAY 8	2
	W MOVIE	6A-559A	MON MAY09 - SUN MAY 15	2
	W MOVIE	6A-559A	MON MAY16 - SUN MAY 22	2
	W SATURDAY MORN MOVIE	6A-559A	SAT MAY 7	1
	W SATURDAY MORN MOVIE	6A-559A	SAT MAY 14	1
	W SATURDAY MORN MOVIE	6A-559A	SAT MAY 21	1
	WEEKEND LATE FRINGE	6A-559A	SAT MAY 7 - SUN MAY 8	2
	WEEKEND LATE FRINGE	6A-559A	SAT MAY 14 - SUN MAY 15	2
	WEEKEND LATE FRINGE	6A-559A	SAT MAY 21 - SUN MAY 22	2
TOTAL SPECIALTY SPOTS				420