

OCA PRESENTS

Pathways to Practice 2009

**Ontario's
Premier
Event**

for Chiropractors
and Office Staff

**Pathways to Practice promises to provide the tools
you need to put you on the path to success.**

The Ontario Chiropractic Association's professional development day,

SEPTEMBER 26TH, 2009

at the InterContinental Toronto Centre



President's message

On behalf of the OCA, I look forward to welcoming each of you to Ontario's premier event for the chiropractic profession, Pathways to Practice, the Ontario Chiropractic Association's professional development day.

This year's event, taking place Sept. 26 at the InterContinental Toronto Centre, offers a dynamic program and addresses the topics that matter most to our members.

We strive for excellence in helping our members build strong, successful practices to best serve the needs of their patients, and this year the OCA's professional development event features speakers who are talented leaders in their fields. Each will offer information and inspiration to help you enhance your practice in all areas. Topics covered include understanding and using the new Whiplash Guidelines, evaluation and rehabilitation procedures, innovative Family Health Team models that include chiropractors, and the latest developments in extended health care plans and Ontario's public health care system.

Also this year, your office team members are invited to CHA-specific training sessions, including a presentation on

developing excellent leadership skills to deliver successful results in team building and providing exceptional patient service. As well, CHAs can develop their patient communication skills and learn essential patient management techniques in CHA Essentials. Your office staff can also gain insights into the practice of chiropractic by attending any of our regular sessions.

Between taking in the varied sessions on the professional development program and visiting our mini tradeshow there will be plenty to keep you engaged, and entertained, at this year's event.

I also encourage each of our members to take some time to join us for the OCA's Annual General Meeting, also taking place at the InterContinental Toronto Centre. The AGM kicks off with a complimentary member luncheon at 12:30 p.m. on Saturday, Sept. 26.

There can be no overstating the importance of member involvement in the OCA and the AGM is an excellent opportunity to share your views and offer feedback to the volunteers who make up the OCA Board. You can also take an active part in determining the future leadership of the OCA by casting your vote.



Dr. Tom Gadsby, President

Lastly, we hope you will join us for a memorable closing reception, take the time to renew acquaintances with your peers and make new connections among fellow DCs throughout Ontario, and Canada.

We look forward to seeing you there!

A handwritten signature in black ink, appearing to read 'Tom Gadsby'.

Dr. Tom Gadsby,
President

Pathways to Practice 2009 highlights:

- Dr. Craig Bauman discusses developing a collaborative model for delivering chiropractic care within a Family Health Team
- Discover "What You Need to Know on Monday" with Dr. Andrew Miners, who specializes in evaluation and rehabilitation of the hip, knee and ankle
- Explore recent and ongoing changes with respect to third-party payers and the public health care system
- Develop a greater understanding of the Practice Guide for The Treatment of Whiplash-Associated Disorders in Adults with Dr. Eleanor White and Dr. Rick Ruegg
- Explore an intimate mini tradeshow, featuring professional exhibitors who will showcase the newest products and services for chiropractic professionals
- CHA sessions that provide strategies for exceptional team building, improving efficiency and patient service

2009 PROFESSIONAL DEVELOPMENT DAY PLANNING COMMITTEE

Dr. Ken Brough
Dr. Dennis Mizel
Dr. David Orchard
Dr. Kristina Peterson
Dr. Dinos Tsolakidis
Dr. Bob Haig (OCA)
Marny Hamilton (OCA)
Nathalie Plourde (OCA)

OCA Annual General Meeting



AGM Saturday, Sept. 26

OCA's **Annual General Meeting** takes place Saturday, Sept. 26, in conjunction with Pathways to Practice 2009. The AGM kicks off with a complimentary member luncheon. We encourage members to share their views and offer feedback directly to the OCA Board of Directors.

Onsite Tradeshow

Delegates can explore an intimate mini tradeshow, featuring professional exhibitors who will be showcasing the newest products and services for chiropractic professionals.

Grand Prize Draw

This year's grand prize will be drawn at the event on Saturday, Sept. 26, at the closing reception; **you must be there to win.**

Closing Reception

Closing Reception in Tradeshow — As part of your professional development day registration, we invite you to join us for our closing reception. The reception features a selection of cocktails and hors d'oeuvres and provides attendees with time to network with peers and explore the tradeshow. Event draw prize winners will also be announced at the reception.

Cocktail reception and consultation update

Saturday, Sept. 26, 6 to 8 p.m. in Ballroom B

This event will follow the Pathways to Practice Closing Reception that takes place in the tradeshow area at 5:30 p.m.

In keeping with the association's stated vision to position chiropractors as spinal health care experts in the health care system, the OCA this year engaged the services of consulting firm Deloitte to undertake a comprehensive consultation with members and external stakeholders to define and optimize chiropractic's role in health system reform.

Join us in Ballroom B at 6 p.m. for a cocktail reception hosted by OCA President Dr. Tom Gadsby, who will provide an update on this important work.

Sponsorship

**CANADIAN
CHIROPRACTOR**

www.canadianchiropractor.ca

OFFICIAL MEDIA SPONSOR

Canadian Chiropractor is an independent publication written predominantly by chiropractors. The articles are focus on clinical practice, practice management, personal development and business. *Canadian Chiropractor* strives to spearhead progress in chiropractic health care, to offer a forum for the discussion of new ideas and to promote chiropractic awareness and understanding. *Canadian Chiropractor* is proud to be the official media sponsor of Pathways to Practice 2009, and to be the publisher of the event's official show guide. Visit *Canadian Chiropractor* at www.canadianchiropractor.ca.

Saturday, Sept. 26, 2009

Professional Development Program

TRACK 1**TRACK 2**
CHA RECOMMENDED**TRACK 3**
DC & CHA RECOMMENDED

8 a.m.

Registration & Networking (lower level)

8:30 a.m.

Mini Tradeshow Opens - Visit several professional tradeshow exhibitors

9 a.m. to
10:30 a.m.**T1 – 1****From the Boardroom to your Practice****Dr. Moez Rajwani and Jeff Schmidt**

Explore recent and ongoing changes with respect to third-party payers and the public health care system, including:

- Five-year review of auto insurance: How will these recommendations and proposed changes impact your practice?
- Trends in extended health care insurance coverage
- Update on government activities including Family Health Teams, research and interprofessional collaboration

A panel discussion will be included to address questions and issues of specific interest to members.

T2 – 1**Essentials for the Chiropractic Health Assistant – Part 1****Liz Pridham, OCA Software Support Representative**

Join Liz for this powerful CHA class, where she will share skills and strategies she has gathered over her 30 years in chiropractic. Liz will help boost your confidence in your ability to do your job as a CHA and increase your understanding of the important role you play in your office. Discover techniques to make all your patients feel special. Get tips to help you improve your communication skills. Get ideas to help you handle difficult situations graciously. Learn ways to increase your office efficiency, and enhance your doctor's practice.

T3 – 1**PMP Measurable Timesavers****Lauren James, Manager, Software Support & Development**

For a multi-tasking CHA, time is always in short supply. PMP has many features and functions that, when implemented, will save considerable time. Lauren will demonstrate how to use shortcuts, hotkeys, function keys and defaults to reduce duplication and simplify routine activities. She will also show you how to save hours with MVA and WSIB form creation. Even the experienced PMP user will benefit from the tips and information that Lauren will share and you will be able to measure the time saved when you are back at the office.

10:30 – 11 a.m.

Refreshment Break in Tradeshow

11 a.m. to
12:30 p.m.**T1 – 2****Understanding and Using the New Whiplash Guidelines****Dr. Eleanor White and Dr. Rick Ruegg**

Gain an understanding of practice guidelines, their rationale and how evidence and clinical practice can combine to provide the best care for the whiplash patient. The program will review the assessment of the whiplash patient and offer a treatment algorithm to enhance the delivery of care and provide treatment recommendations. The review will also provide practical treatment advice for administering high velocity, low amplitude manipulation. Potential risks and the management of risk associated with the whiplash patient will be discussed followed by the opportunity for questions.

T2 – 2A**Essentials for Chiropractic Health Assistant – Part 2****Liz Pridham, OCA Software Support Representative**

Continued...

Liz will share her enthusiasm about chiropractic to help you to be the best you can be.

T3 – 2**ChiroWrite: Documenting in the 21st Century****Roger Gooden, President, Softworx Solutions & Creator of ChiroWrite**

This overview of ChiroWrite will show how you can produce detailed documentation quickly on every patient visit using ChiroWrite's point and click-style interface. You will learn how to complete SOAP notes and examinations by starting with a new patient and building on that foundation. Roger will examine various ways ChiroWrite can be customized and also discuss the advantages of using touch screen monitors vs. Tablet PCs and standard desktops/laptops. You will see how ChiroWrite can effectively replace your paper charts. Session ends with a Q&A period.

12:30 – 2 p.m.

OCA Annual General Meeting & Members' Luncheon

12:30 – 2 p.m.

CHA Luncheon

Saturday, Sept. 26, 2009

Professional Development Program

TRACK 1**TRACK 2**
CHA RECOMMENDED**TRACK 3**
DC & CHA RECOMMENDED2 p.m. to
3:30 p.m.**T1 – 3****Evaluation and Rehabilitation of the Hip, Knee and Ankle: What You Need To Know on Monday****Dr. Andrew Miners**

Learn how to accurately diagnose and effectively rehabilitate some of the more common lower limb injury presentations. Discussion will include a brief yet practical review of current best evidence strategies and techniques for the diagnosis and rehabilitation of hip osteoarthritis, patellofemoral pain syndrome, Achilles tendinopathy, and chronic ankle instability. The session will include diagnostic procedures and some unique rehabilitation exercises. This session will provide information that will be immediately applicable to Monday morning patients.

T2 – 3**MVA — Solutions to Your Issues, Answers to your Questions****Paula Yaremko with special guest David Hayward, Barrister and Solicitor**

Paula has dealt with thousands of MVA patients and insurance companies. She knows the complexity associated with all aspects of patient care and paperwork relating to MVAs. This session will help you understand how the decisions you make can affect your patients. It will remove the fear associated with MVAs and increase your knowledge surrounding completion of OCF forms. Paula will be joined by David Hayward, a lawyer who specializes in auto insurance. They will introduce ideas and strategies for improving your MVA procedures and increasing your awareness.

T3 – 3**ChiroWrite: Helping You Get the Most out of Your System****Roger Gooden, President, Softworx Solutions & Creator of ChiroWrite**

This seminar is designed for both current and prospective ChiroWrite users. Current users will get a general training session and prospective users will get to see ChiroWrite in action. Roger will start with basic training covering examinations and SOAP Notes and then discuss some advanced configuration options. He will also discuss the ChiroWrite road map: what major enhancements are coming and what trends we see in the marketplace. The session will close with a Q&A period.

3:30 – 4 p.m.

Refreshment Break in Tradeshow

4 p.m. to
5:30 p.m.**T1 – 4****Chiropractic Care With a Family Health Team****Dr. Craig Bauman**

This presentation shows one model for chiropractic care being associated with a Family Health Team. The inter-professional contributions made by the chiropractor will be covered. Discussion will include the arrangements as to how the chiropractor is included and how you might foster a similar arrangement with an FHT. The benefits and the challenges of collaborative practice will be addressed, and a Q&A period will round out the session.

T2 – 4**The CHA's Position is a Place of Influence!****Susan Cooney**

Every day we're confronted with situations where we need to influence, lead and persuade people; from managing team meetings to receiving recognition for taking a leadership role. It's all about influence. Our ability to deal successfully with people determines the quality of our business life, our family life, and our social life. Excellent influencing skills require a healthy combination of interpersonal, communication, presentation, and assertiveness techniques. Walk away with a better understanding of how you relate as well as methods on how to empower and add value to your team members & patients.

T3 – 4**PMP Practice Enhancement Tools****Lauren James, Manager, Software Support & Development**

PMP has multiple ways to help enhance your practice. This session is designed to show you ways to use referrals, queries and other PMP reports to provide valuable information to help you to make critical business decisions.

You'll also learn ways to promote your practice using merge and export functions, which will improve the patient experience and enhance communication.

5:30 – 6 p.m.

Closing Reception in Tradeshow

6 – 8 p.m.

Cocktail reception and consultation update (Ballroom B)

Professional Development Program

Speakers



Dr. Craig Bauman

Dr. Craig Bauman has been associated with the innovative and award-winning Centre for Family Medicine Family Health Team in Kitchener for over three years and has gained considerable insight into interprofessional collaboration and the important role chiropractors can play within an interdisciplinary team environment. His duties include patient-centred, evidence-informed treatment for patients, patient education, and being project manager for the new Research and Innovation Centre Mobility Clinic. Dr. Bauman graduated from CMCC in 1990 and also works at the WSIB Re-evaluation Centre at Grand River Hospital.



Susan Cooney

Susan Cooney, the director of Montgomery Consultants, comes from a strong chiropractic family background. She taught the Chiropractic Office Assisting program with Career Canada College in Hamilton and Toronto from 1991–1996. It was during this time that she established Montgomery Consultants, in memory of her father, Charles Montgomery, DC. Susan worked with the OCA as Manager of the PMP from 1996–2005.

Susan has proven herself a leader in the field of chiropractic, and as an accomplished speaker, trainer and coach, it is Susan's desire to serve with integrity and enable her clients — DCs and staff alike — to move to new heights in all areas of their business and communication.



Roger Gooden

Roger Gooden is the president of Softworx Solutions, the creators of ChiroWrite SOAP notes software.

With over 20 years of software experience, he has created software solutions that have provided positive results to customers around the world. He studied computer programming at Seneca College and business administration at York University.

In 2003, Roger and his partners formed Softworx Solutions to create ChiroWrite. With a mission to create a system that is easy to use yet meets the many demands of a chiropractic practice, ChiroWrite was born and launched to the public officially in March 2006.

David Hayward, B.A., (Hons.), LL.B
Barrister & Solicitor, Martin & Hillyer
– Lakeshore Law Chambers

David Hayward was admitted to the bar in 1994. His practice is focused primarily on motor vehicle accident claims, and accident benefits claims in particular. David has conducted numerous arbitrations and appeals at the Financial Services Commission of Ontario (FSCO) over such issues as entitlement to Income Replacement Benefits, funding of chiropractic and massage therapy treatment plans, and housekeeping benefits. David has also conducted trials (jury and non-jury) in the Superior Court of Justice on behalf of clients injured in car accidents.

Lauren James
Manager, Software Support & Development

Lauren has been with the OCA since 1999 on the PMP Support Line and conducting PMP training sessions. Previous to her employment with the OCA, Lauren worked in chiropractic offices as a CHA, office manager and consultant. Currently, Lauren manages PMP and software development, where she is happy to combine her loves for chiropractic and software.



Dr. Andrew Miners

Dr. Miners graduated with clinical honours from CMCC in 2004, and was one of only two chiropractors accepted into the postgraduate residency program in Sports Injury Sciences. This program provided opportunities for Dr. Miners to mentor with top sports chiropractors, orthopaedists and radiologists. He acted as team doctor for Canadian representative soccer teams, the 2006 Ontario Junior Taekwondo National Championship Team and the 2006 Canadian National Taekwondo Team. Upon completing the sports residency program, he was honoured by receiving an award/bursary for excellence in leadership, research and teaching. In 2007 Dr. Miners became a fellow of the College of Chiropractic Sports Sciences (Canada) and is an accredited sports injury specialist. He has completed the requirements to become a Certified Strength and Conditioning Specialist (CSCS) and a Certified Kinesiologist (CK).

He is a certified provider of various soft tissue and clinical treatment techniques. Currently, Dr. Miners is completing a three-year training program to become designated as a chiropractic rehabilitation specialist. In addition to practicing within a large multidisciplinary medical clinic in downtown Toronto, Dr. Miners is an Assistant Professor and Clinician at CMCC.

Professional Development Program

Speakers



Liz Pridham
Software Support Representative

Prior to joining the OCA team in 2004, Liz spent over 25 years in a variety of chiropractic and multi-disciplinary offices. She provides PMP support and training and is involved in program testing.

Her love of chiropractic, her passion for people and her experience give Liz the ability to offer assistance with many of the special situations in your clinic.



Dr. Moez Rajwani
OCA Health Policy Officer

Dr. Moez Rajwani graduated from CMCC in 1994. He is certified in Occupational Health and Acupuncture and is a lecturer and part-time faculty member in the department of Clinical Sciences at CMCC. He is the Director for Rehabilitation Services

at North York Rehabilitation. He is presently the Clinical Coordinator of the Toronto East General Hospital Regional Evaluation Centre. His practice is focused on chiropractic rehabilitation with a special interest in chronic pain. He performs numerous chiropractic independent assessments and is the current board member at Access Alliance Multicultural Community Health Centre.



Dr. Richard P. Ruegg, B.Sc., Ph.D., DC

Dr. Ruegg obtained his Ph.D. in comparative physiology from York University in 1982 before graduating from CMCC in 1989. Prior to becoming the Associate Dean, Clinics at CMCC, Dr. Ruegg held research positions at the University of Toronto, University of California, Berkeley, and York University. He

has taught physiology, anatomy and micro-anatomy and currently coordinates a course in auxiliary therapies. His current research interests include the development of clinical practice guidelines and the effect of spinal manipulation on immune responsiveness. He has published 17 scholarly works in Canadian and international journals.



Jeff Schmidt
EHC Consultant

Jeff Schmidt is a consultant who advises the OCA in the area of extended health care plans. Prior to founding his own firm in 2003, Jeff held positions as partner, senior executive and national practice leader in two of the largest Canadian and global human resources consulting firms. Jeff has over 20 years of management consulting experience, specializing in employee health and benefits and internal communication. Throughout his consulting career he has advised leading Canadian and multinational employers in the development of strategic program design and delivery. He is an acknowledged expert, speaker and journal contributor about health and benefits and member-centric program design, education and communication issues.

Jeff is a graduate of the University of Western Ontario at London, Ontario, and holds an Advanced Graduate Diploma in Management from Athabasca University at Edmonton, AB.



Dr. Eleanor White

Dr. White has represented the Ontario and Canadian Chiropractic Association and the CFCREAB on the clinical practice guideline process since its inception. Her involvement has been realized by serving on the Guideline Development Committee, an authorship committee consisting of researchers, editors,

CPG Task Force, public members and, of course, chiropractic practitioners. Dr. White has practiced in Markham, Ont., for 26 years and is currently serving on the executive of the Canadian Chiropractic Association.



Paula Yaremko
Software Support Representative

Paula started her professional career in chiropractic over 22 years ago. Her first position was as a CHA and she quickly transitioned into the role of Office Manager of a large multidisciplinary health care facility. She has a particular focus on the area of motor vehicle accidents and has assisted many professionals with her knowledge and preparation of claims. Paula joined the OCA team in 2008, and she is instrumental in offering PMP support; specifically in the area of MVA's, PMP training and software testing.



InterContinental Toronto Centre brings together ideal location, plush accommodations, state-of-the-art technology, meeting facilities and the very best in customer service. The stunning hotel is a luxury landmark in Toronto, a masterpiece of modernism designed to fulfill every need of the global traveller. Located in the heart of downtown Toronto at Front Street, steps from Toronto's famed Entertainment District, offering the best in theatre, sports, dining, attractions and nightlife. The Financial District is the home of the world's leading multinational companies. The InterContinental Toronto Centre places

you steps from both. The hotel is also connected to the Metro Toronto Convention Centre, and just moments away from the CN Tower, Rogers Centre (formerly SkyDome) Air Canada Centre and Historic Union Station.

A note about room blocks: Negotiating with a hotel for an event site involves a contractual commitment on our behalf that includes guarantees for space rental, guest rooms and food and beverage minimums. With the advent of Internet booking, you may be able to obtain a better

room rate than the one we have negotiated, although that often comes with a requirement to pay now with a "no cancellation" clause and other significant penalties. If you book a room at the InterContinental without referencing our block, please advise OCA when registering for the program so we can include your room in our block reconciliation.



Reservations:

A block of rooms has been reserved for event delegates at the InterContinental Toronto Centre, at a special rate of **\$219** per night. This rate applies until **Aug. 25**. Reserve your room today by calling **1-800-422-7969** and reference the **Ontario Chiropractic Association/Group code OCA**.

Local Restaurants & Lounges

Onsite:

Azure Restaurant

Atmosphere: Casual
Cuisine: Canadian

Azure Restaurant is open daily from 6:30 a.m. to 11 p.m. for breakfast, lunch and dinner.
Room Service is also available 24 hours daily.

Restaurants in the local area:

Canyon Creek 416-596-2240

156 Front St. W. — Steakhouse; moderate; cozy; booth seating; warm atmosphere; attentive; chain restaurant.

Baton Rouge 416-593-6620

227 Front St. W. — Known for their famous ribs; cozy; booth seating; warm atmosphere; attentive; chain restaurant.

Kit Kat 416-977-4461

297 King St. W. — Moderate; very popular; homestyle southern Italian; steaks, pasta and seafood; fun; unique atmosphere; "street-style charm"; warm & attentive service; pre or post theatre.

Elephant & Castle 416-598-4455

212 King St. W. — British pub style; bar and restaurant. Features pool tables.

Directions & Transportation

InterContinental Toronto Centre

225 Front St. W., Toronto ON M5V 2X3

Nearest Major Intersection

Front Street West and Simcoe Street — One Block West of University Avenue

From Niagara Falls, Eastbound to Toronto

- Take the Q.E.W east to the Gardiner Expressway.
- From the Gardiner Expressway, exit at Spadina Avenue.
- Go north on Spadina Avenue to Front Street.
- Go east (right) on Front Street to Simcoe Street (turn right for Intercontinental valet parking or self park in the Metro Toronto Convention Centre).

From Lester B. Pearson International Airport (YYZ) —27 km (16 miles) northwest of downtown Toronto. Southbound to Toronto

- Take Highway 427 south to Q.E.W East.
- The Q.E.W. becomes the Gardiner Expressway.
- Exit at Spadina Avenue.
- Go north on Spadina Avenue to Front Street.
- Go east (right) on Front Street to Simcoe Street (turn right for Intercontinental valet parking or self park in the Metro Toronto Convention Centre).

From the West (Detroit, London)

- Take Highway 401 east to Highway 427.
- Take Highway 427 south to Q.E.W.
- Take Q.E.W. (becomes the Gardiner Expressway) east.
- Exit at Spadina Avenue.
- Go north on Spadina Avenue to Front Street.
- Go east (right) on Front Street to Simcoe Street (turn right for InterContinental valet parking or self park in the Metro Toronto Convention Centre).

From the North (Barrie)

- Take Highway 400 south to Highway 401.
- Take Highway 401 west to Highway 427.
- Take Highway 427 south to Q.E.W East.
- The Q.E.W. becomes the Gardiner Expressway.
- Exit at Spadina.
- Go north on Spadina Avenue to Front Street.
- Go east (right) on Front Street to Simcoe Street (turn right for Intercontinental valet parking or self park in the Metro Toronto Convention Centre).

From the East (Oshawa, Montreal)

- Take Highway 401 west to the Don Valley Parkway South.
- From the Don Valley, take the Gardiner Expressway west.
- Exit at Spadina.
- Go north on Spadina Avenue to Front Street.
- Go east (right) on Front Street to Simcoe Street (turn right for Intercontinental valet parking or self park in the Metro Toronto Convention Centre).

Subway Access

Intercontinental is located just one block west of Union Station, Toronto's main train and subway hub. From Union Station, walk one block west along Front Street to Simcoe Street. Out-of-town destinations can be reached either by VIA Rail or the Go Train/Bus, also located in Union Station.

Airport Information

Airport Shuttle Service-Airport Express

Airport Express picks up guests on the arrivals level of all terminals. All buses are accessible to wheelchairs and have front kneeling doors for easier access. The airport shuttle provides transportation from downtown hotels to the airport at 20-minute intervals during peak periods, and every 30 minutes during off-peak periods, seven days a week, 24 hours a day.

For more information call, 905-564-6333 or visit www.torontoairportexpress.com.

Hotel Limousine

The hotel's limousine service will provide transportation to and from the airport. The approximate travelling time is 45 minutes during peak periods.

For more information, please call Graystone Limousines at 416-410-7305.

Taxis

Taxis depart from the arrivals level.

Parking

The hotel offers both valet parking and self-park options. Valet park your car for \$34 overnight or \$29 for up to 12 hours. Valet parking service includes in-and-out privileges and can be posted to your room folio; or choose to self-park in the adjoining lot at the Metro Toronto Convention Centre for \$21 per day (maximum). There are no in-and-out privileges and charges cannot be posted to your room. Pay upon exiting garage. Prices are subject to change without notice.



Professional Development Program

How to register

General Information

Registration

Your professional development event registration fee includes admission to all sessions in your selected track, program materials, closing reception, lunch and refreshment breaks, and unlimited access to the mini tradeshow.

Upon arrival, all registered delegates will receive their badge, which grants them access to sessions, meals and mini tradeshow. Admittance may be denied without an event badge.

Audio/video

Audio or video taping of any event session is NOT permitted.

Refreshment Breaks/Luncheon

Morning and afternoon refreshment breaks are available throughout the tradeshow area and are included in your registration fee. Lunch is also included at either the CHA luncheon or the OCA Annual General Meeting and members' luncheon.

Tradeshow

The mini tradeshow is located throughout the lower level. This is an ideal opportunity to meet many of the industry's leading vendors, some of whom will be offering draw prizes; make sure to visit each exhibitor for your chance to win.

Saturday: 8:30 a.m. – 6 p.m.

Dress

Business casual is acceptable at all program sessions.

Program Evaluation

Please complete your confidential evaluation form and drop it off after the final session at the registration/service desk for a chance to win complimentary registration for ChiroWrite OCA's clinical notes software.

Program is subject to change without notice.

How to register

Please complete and return registration form with credit card info or cheque payable to the Ontario Chiropractic Association.

Mail to:**Ontario Chiropractic Association**

200 - 20 Victoria St.
Toronto, ON M5C 2N8

Fax to:

416-860-0857

Contact:

Nathalie Plourde, OCA

Fax: 416-860-0857

Tel: 416-860-0070 or toll-free at 1-877-327-2273

Email: nplourde@chiropractic.on.ca

Cocktail reception and consultation update

Saturday, Sept. 26, 6 to 8 p.m. in Ballroom B

This event will follow the Pathways to Practice Closing Reception that takes place in the tradeshow area at 5:30 p.m.

In keeping with the association's stated vision to position chiropractors as spinal health care experts in the health care system, the OCA this year engaged the services of consulting firm Deloitte to undertake a comprehensive consultation with members and external stakeholders to define and optimize chiropractic's role in health system reform.

Join us in Ballroom B at 6 p.m. for a cocktail reception hosted by OCA President Dr. Tom Gadsby, who will provide an update on this important work.

Professional Development Program

Registration form

Pricing - Please select the applicable registration options below

CATEGORY	Early (before Aug. 31, 2009)	Regular (after Sept. 1, 2009)	On-Site (Sept. 26, 2009)	Category Total (QTY x Price)
Member Full Program (DC)	\$189	\$219	\$249	
Member Full Program (CHA)	\$189	\$219	\$249	
Non-Member Full Program (DC)	\$289	\$319	\$349	
Non-Member Full Program (CHA)	\$289	\$319	\$349	
Student or New Graduate (2008-2009)	\$169	\$199	\$229	
Group Rate (1 DC and 2 CHAs)	\$529	\$619	\$709	
			Subtotal:	
Photocopy additional forms, if necessary for additional registrations.			Add 5% GST:	
			Total:	

Select program sessions

Saturday, Sept. 26, 2009

	Track 1	Track 2	Track 3
9 – 10:30 a.m.	<input type="checkbox"/> T1 – 1	<input type="checkbox"/> T2 – 1	<input type="checkbox"/> T3 – 1
11 a.m. – 12:30 p.m.	<input type="checkbox"/> T1 – 2	<input type="checkbox"/> T2 – 2	<input type="checkbox"/> T3 – 2
12:30 p.m. – OCA AGM & Member's Luncheon	<input type="checkbox"/>		<input type="checkbox"/> OR
12:30 p.m. – CHA Luncheon		<input type="checkbox"/>	<input type="checkbox"/>
2 – 3:30 p.m.	<input type="checkbox"/> T1 – 3	<input type="checkbox"/> T2 – 3	<input type="checkbox"/> T3 – 3
4 – 5:30 p.m.	<input type="checkbox"/> T1 – 4	<input type="checkbox"/> T2 – 4	<input type="checkbox"/> T3 – 4
5:30 – 6 p.m. – Closing Reception	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6 – 8 p.m. – Cocktail reception and consultation update (OCA members only)			<input type="checkbox"/>

Refund/Cancellation Policy:

A full refund less \$50 administration fee will be provided for cancellations received in writing by Aug. 31, 2009. No refunds after Sept. 7, 2009.

I have read and understand the Program refund/cancellation policy.

Registration information (Name as to appear on badge)

Name (Delegate): _____

Name (CHA / Assistant): _____

Clinic Name: _____

Address: _____

City: _____ Prov: _____ Postal Code: _____

Phone: _____ Fax: _____ Email: _____

Dietary Requirements: _____

Method of payment: MasterCard VISA Cheque

Card # _____ Expiry Date: _____

Card holder name: _____

Signature: _____

Please fax form to
416-860-0857

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www.canadianchiropractor.ca

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